



16th COMESA BUSINESS FORUM

ECONOMIC INTEGRATION FOR A THRIVING COMESA ANCHORED ON GREEN INVESTMENT, VALUE ADDITION AND TOURISM

Mulungushi International Conference Centre
Lusaka, Zambia
7th June 2023



www.comesabusinesscouncil.org

DRAFT PROGRAM

TIME	SESSION
06/06/2023	Accreditation on 6 th June at Mulungushi Conference Centre (Old wing) (Local participants accreditation to start on 29/05/2023)
07/06/2023	
0700hrs – 0800hrs	<ul style="list-style-type: none"> • Arrival of Participants at Mulungushi Conference Centre, Kenneth Kaunda Wing. • Coffee and networking.
0800hrs – 0830hrs	Cultural entertainment - Mulungushi Conference Centre.
0830hrs – 0945hrs	<p>OFFICIAL OPENING CEREMONY Opening Statements</p> <ul style="list-style-type: none"> • Mr. Marday Venkatasamy - President, COMESA Business Council (CBC). • H.E. Chileshe Kapwepwe - Secretary General, COMESA. • H.E. Wamkele Mene - Secretary General, AfCFTA Secretariat • Hon. Chipoka Mulenga - Minister of Commerce, Trade and Industry, Zambia.
0945hrs – 1000hrs	<p>SWITCH to Circular Economy in East and Southern Africa (<i>SWITCH-2-CE in ESA</i>) – Mr. Matthias Reusing, Counsellor for the European Green Deal, Rural Development and Trade, Delegation of the European Union to Zambia & COMESA.</p>
1000hrs – 1010hrs	CBC Advocacy Agenda 2023 – Dr. Sheriff El-Gabaly, CBC Board Director and Chairperson, CBC Trade and Industry Committee.
1010hrs - 1110hrs	<p>SESSION 1: PUBLIC – PRIVATE DIALOGUE</p> <p>Topic of Discussion: Promoting Regional Value Chains and Building Capacity of Producers/Industries</p> <p>Setting the Scene & Moderation Dr. Medhat EL-HELEPI, United Nations Economic Commission for Africa (UNECA).</p> <p>Panelists:</p> <ol style="list-style-type: none"> i. Ms. Providence Mavubi – Director, Industry and Agriculture, COMESA Secretariat. ii. Ms. Dorothy Tembo – Deputy Executive Director, International Trade Centre (ITC) iii. Ms. Diana Apio-Kasyate – Director Public Affairs, Communication & Sustainability East & Central Africa Franchise, Coca Cola. iv. Mr. James Chimwaza – Director, COMESA Business Council. v. Mr. Gainmore Zanangwe – Acting Director, Intra-African Trade Initiative, African Export-Import Bank (Afrexim Bank). vi. Ms. Manisha Dookhony – Economics and Market Reform Officer, EU Rise.

1110hrs – 1120hrs	Regional Launch of the COMESA EAC Horticulture Accelerator (CEHA) – Dr. John Mukuka, CEO, Alliance for Commodity Trade in Eastern and Southern Africa (ACTESA).
1120hrs – 1130hrs	Zambia Trade and Investment Opportunities - Mr. Albert Halwampa, Zambia Development Agency (ZDA) Director General
1130hrs – 1145hrs	TEA BREAK
1145hrs – 1245hrs	<p>SESSION 2: PUBLIC – PRIVATE DIALOGUE</p> <p>Topic of Discussion: Promoting Regional Food Trade in COMESA: Addressing Market Access Gaps.</p> <p>Setting the Scene & Moderation Dr. Mukayi Musarurwa – COMESA SPS/TBT Coordinator.</p> <p>Panelists:</p> <ol style="list-style-type: none"> i. H.E. Hailemariam Dessalegn - Board Chair, Alliance for Green Revolution for Africa (AGRA). ii. Mr. Reuben Gisore - Technical Director, Organization for Standardization (ARSO). iii. Mr. Michael Awori - Chief Executive Officer, Trade and Development Bank (TDB). iv. Mr James Ojiambo - Manager, Regulatory Affairs, Nestle East and Southern Africa. v. Mr. Bruno N Mweemba - Managing Director and Founder, Panuka Farm. vi. Dr Amany Asfour - CBC Director; President, Africa Business Council.
1245hrs – 1320hrs	<p>Word from our Partners and Sponsors</p> <ul style="list-style-type: none"> • Mr. Sonny Zulu – Managing Director, Standard Chartered Bank. • Mr. Baptiste Mutabazi – Director Infrastructure and Logistics COMESA Secretariat, (implementing the Regional Infrastructure Financing Facility (RIFF) Project). • Mrs. Fronscen Haloba Chisanga – Director Public Affairs, Communications & Sustainability, COCA-COLA • Mr. Owen Silavwe – CEO, Copperbelt Energy Corporation (CEC).
1320hrs – 1430hrs	LUNCH
1430hrs – 1450hrs	EU Regulation on Critical Raw Materials - Claudio BACIGALUPI, Head of Cooperation at the Delegation of the European Union to Zambia & COMESA.
15.00hrs – 1700hrs	SESSION 3: PRESIDENTIAL ROUNDTABLE

	<p>Topic of Discussion: Accelerating the Recovery of COMESA Member States from COVID-19 focusing on Green Investment, Value Addition and Tourism.</p> <p>Speakers:</p> <p>1) Heads of State and Government</p> <ol style="list-style-type: none"> i. Burundi. ii. Malawi. iii. Rwanda. iv. Somalia. v. Uganda. vi. Zambia. vii. Zimbabwe. <p>2) Regional/Continental/Business Leaders</p> <ol style="list-style-type: none"> i. H.E. Chileshe Kapwepwe – Secretary General, COMESA. ii. Mr. Marday Venkatasamy – President, COMESA Business Council (CBC). iii. Amb. Erastus Mwencha – Chairman, Trademark Africa. iv. Ms. Marie-Laure Akin-Olugbade – Vice President, Africa Development Bank (AfDB). v. Ms. Adefunke Adeyemi – Secretary General, African Civil Aviation Commission. vi. Ms. Mukwandi Chibesakunda – Chief Executive Officer, ZANACO. vii. Mr. Luxminarayanan Subramaniam – General Manager Trade Kings.
1700hrs – 1710hrs	Photo Session and Tour of Exhibition Stands including cultural entertainment.
1710hrs – 1720hrs	TEA BREAK
1720hrs – 1745hrs	<p>Word from our Partners and Sponsors</p> <ul style="list-style-type: none"> - Mrs. Hope Murera – Managing Director, ZEP-RE. - African Trade Insurance Agency (ATI). - COMESA Competition Commission. - Mr. Ashu Sagar, President - Zambia Association of Manufacturers.
1745hrs – 1830hrs	<p>CLOSING SESSION</p> <ul style="list-style-type: none"> • Resolutions and Declarations – Mr. Marday Venkatasamy, President, COMESA Business Council (CBC). • Vote of Thanks – Ms. Vivian Dewa Ramjee – Chief Executive Officer, Federation des Chambres de Commerce et d'Industrie de Madagascar. • Closing Remarks – COMESA.

OUR SPONSORS & PARTNERS



standard
chartered

SUPPORTED BY



THE WORLD BANK
IBRD • IDA | WORLD BANK GROUP



Coca-Cola Beverages
Zambia



African Trade Insurance Agency
Agence pour l'Assurance du Commerce en Afrique



BDI

The Voice of
German Industry

